



19<sup>th</sup> October 2020  
Mb/1920/Safe Drive Nov 2019

Dear Year 12 Parents and Students

### **“Safe Drive Stay Alive” Roadshow – 6<sup>th</sup> November 2020**

We have arranged for all Year 12 St John's Sixth Form students to attend a virtual “Safe Drive Stay Alive” Roadshow here in school on Friday 6<sup>th</sup> November. We will have two sessions, one starting at 10.30 am and the second at 1.30 pm. These will last approximately one and a half hours. Students will be told in advance which session they should be attending. We are expecting all students to attend the presentation and therefore they will be excused from their lessons during the session they have been allocated to.

Please could you read the attached information from Safe Drive which gives more detailed information about the aims and content of the presentation, which is clearly part of an extremely important initiative.

As indicated in the attached information, this is a very powerful presentation which is designed to make a lasting impact on those who attend; we have arranged similar events in previous years and have had very positive feedback from students on the value of the experience. Please can you stress to your son/daughter that there is a zero-tolerance on the use of mobile phones during the presentation.

We will assume that permission is given but please let me know if you do not want your child to attend by completing the proforma included in the attached information.

Yours faithfully

**Mrs R Haig-Williams**  
**Director of Sixth Form**



# SAFE DRIVE, STAY ALIVE



DORSET & WILTSHIRE  
FIRE AND RESCUE

Dear Parent/Carer,

As part of our commitment to reducing injuries and fatalities on our roads in Dorset and Wiltshire, your child's school is working with the Dorset, Swindon and Wiltshire Road Safety Partnerships to educate students about their actions and possible consequences as drivers, passengers or motorcycle riders.

The Dorset and Wiltshire Fire and Rescue Service will be presenting a digital Safe Drive, Stay Alive Roadshow to your child's school on the 6<sup>th</sup> November, timing to be confirmed with students.

We recognise there is perhaps no time more worrying for parents than when their children begin to become drivers, and for good reason; it is a tragic fact that young drivers are statistically very much more at risk than other road users.

- **Research by the Association of British Insurers shows that teenage drivers are 10 times more likely to be killed or seriously injured while driving than motorists in their 40's.**
- **1 in 5 drivers involved in a serious Road Traffic Collision are under the age of 25.**
- **Around half of all accidental deaths of children are due to Road Traffic Collisions.**
- **An alarming 20% of drivers crash in their first year of driving.**

We all have a responsibility to do something about this and it is important to address young people's attitude to driving at an early stage. As a combined response, the Safety Partnership has developed a successful roadshow now in its 15<sup>th</sup> year. It is an extremely powerful and emotional experience called Safe Drive, Stay Alive and runs to a tried, tested and proven formula. Feedback evidences that this really is a very effective experience for young people.

Each show traces the events leading up to a road traffic collision and shows how the emergency services deal with the aftermath. If your child knows personally of somebody who has been killed or seriously injured in a Road Traffic Collision, this presentation is likely to remind them of the event and associated emotions. Careful consideration should be given to their attendance.

This is a powerful and emotional initiative that brings home the very real message of the consequences of poor driving behaviour on the road. The shows have been designed to make young people aware of their responsibilities for their actions on the road and the potentially lethal results of failing to drive responsibly. Some students may find the experience distressing.

Parents should contact the school with any concerns they may have and for guidance and additional support. If your family have been impacted directly by a Road Traffic Collision, you can contact these charities for support:



# SAFE DRIVE, STAY ALIVE



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Please can you let the school know if you **do not** want your child to attend the digital roadshow.

Please return this form if you **do not** want your child to see this roadshow

Student Name: .....

Form / Teacher: .....

Date / Time of show your child was scheduled to attend (as per page 1):

.....

I request that my son/daughter does **not** see the Safe Drive, Stay Alive Roadshow

Parent/Carer signature ..... Date .....