



St John's Curriculum Overview – Year 13



Subject title	Business Studies
Setting arrangements	Not set by prior attainment
Time allowance each fortnight	9 hours

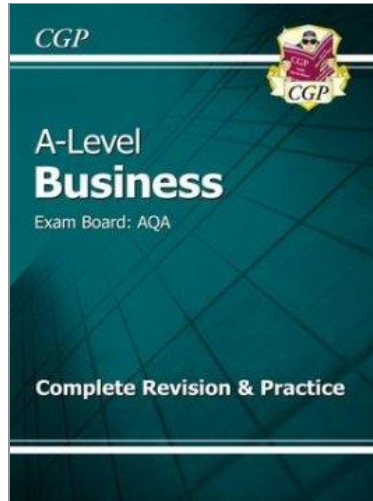
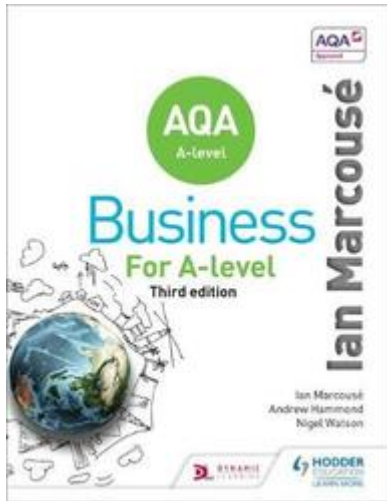
Introduction
Business Studies at St John's is studied at A-Level only. We cover the AQA specification 7132

Topics, Skills and Assessment covered during the course

Term Topic	Syllabus Unit/Theme	Subject content	Assessment details
Term 1	<p>Unit 7: Analysing the strategic position of a business: Is profit the most important measure of business performance? Why have so many businesses issued profit warnings?</p> <p>Unit 8: Choosing a strategic direction: What are the main strategic options available to business?</p>	<p>Mission statements, Corporate Objectives and Strategies; Measuring the financial performance of the business, other ways of measuring business performance, SWOT analysis. Analysing economic data, social and technological changes and the changing competitive environment. Investment appraisal and sensitivity analysis.</p> <p>Ansoff's strategic matrix, strategic positioning</p>	<p>Timed essay questions, multiple choice tests, on- going assessment of homework based around past paper questions, teacher assessment</p>
Term 2	<p>Unit 9: Strategic methods: How can businesses grow in a rapidly changing and uncertain environment?</p> <p>Unit 10 Managing Strategic Change: Does implementing change always cause resistance?</p>	<ul style="list-style-type: none"> • Internal and external growth of businesses, issues with rapid growth, problems and benefits of growth. Mergers, takeovers and acquisitions. • Assessing innovation-how organisations can become more innovative. • Assessing internationalisation and digital technologies. • Managing change, the value of change, barriers to change, overcoming barriers to change, creating flexible organisations. • Managing Organisational Culture-the reasons for and problems of changing an organisations culture. • Managing Strategic Implementation 	<p>Timed essay questions, multiple choice tests, on- going assessment of homework based around past paper questions, teacher assessment</p> <p>Timed essay questions, multiple choice tests, on- going assessment of homework based around past paper questions, teacher assessment</p>

Term 3	Unit 10; Problems with Strategy and why Strategies fail: Why do firms have a Brexit strategy and why might it fail?	Strategic gaps, strategic drift, planned and emergent strategies. Contingency planning and Corporate Governance. Start revising and revisiting Units 1-4	Timed essay questions, multiple choice tests, on- going assessment of homework based around past paper questions, teacher assessment
Term 4		Start revising and revisiting Unit 5-7	Timed essay questions, multiple choice tests, on- going assessment of homework based around past paper questions, teacher assessment
Term 5		Start revising and revisiting Units 8-10	Timed essay questions, multiple choice tests, on- going assessment of homework based around past paper questions, teacher assessment
Term 6	Public Exams		End of year exam

Resources Recommended for Revision and where they are available:



The above resources are available on loan from the 6th form library

Homework

Homework is set every week and once a fortnight an assessed past paper essay question is set on the current topic being studied.

Additional support and help for the course:

Revision mornings prior to the exams

Extra-Curricular:

- Visit to a local brewery;
- Guest speakers, ex St John's students who studied Business at University and have been successful in their careers.