



Curriculum Aim – BTEC Level 3 Travel and Tourism



<p><i>The BTEC National Extended Certificate in Travel and Tourism is designed for post-16 learners with an interest in travel and tourism who want to continue their education through applied learning. The qualification is equivalent to one A level and is for those aiming to progress to higher education. Students will learn about key themes and issues in travel and tourism, from the shape and organisation of the industry to managing the customer experience. Issues are put into context to relate theory to actual practice in the travel industry.</i></p>	<p>KS 5 Intent (Pearson BTEC)</p> <p>Being a vocational course, there are opportunities to develop employability skills including:</p> <ul style="list-style-type: none"> • cognitive and problem-solving skills: using critical thinking, approaching non-routine problems applying expert and creative solutions • interpersonal skills: communicating, working collaboratively, negotiating and influencing, self-presentation • intrapersonal skills: self-management, adaptability and resilience, self-monitoring and development. <p>In addition, transferable knowledge and skills that prepare learners for progression to university are developed, including:</p> <ul style="list-style-type: none"> • the ability to learn independently • the ability to research actively and methodically • the ability to give presentations and be active group members.
<p>Curriculum Implementation</p>	<ul style="list-style-type: none"> • Curriculum documents including Specification and Pearson Activelearn Online resources • Lesson provision • Using up to date case studies- essential in this fast-moving industry • Participation in the Open Evening for Yr 11 • Sharing resources • Researching, preparing and making presentations • Visiting and evaluating visitor attractions • Engagement with tourism and travel organisations • Preparation of a successful marketing plan for use by the sector to attract and engage with customers using research data.

<u>Curriculum Impact</u>	<p>Assessed through:</p> <ul style="list-style-type: none">• Student outcomes• Learning walks and observations• Work scrutiny• Termly data analysis through Alps connect and Sistra• Department/HOF meeting minutes• KS 4/5 uptake• Extra-curricular attendance• SEN/PP tracking data• Summative/Formative assessment <p>Strong Impact if:</p> <ul style="list-style-type: none">• Excellent outcomes at KS4/5 (results)• Post 16 pathways are successful• Excellent behaviour in lessons and attitude to learning• Students take pride in their work, presenting it to a high standard• All students accessing curriculum (differentiation)
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