



Curriculum Aim – Business BTEC Level 3



<p><i>The aim of the Level 3 BTEC in Business is to equip students with knowledge and understanding of how businesses operate, and to apply that knowledge in a way which develops highly relevant employment-related skills. Students will investigate and interpret how businesses succeed in a changing context and should become independent learners who are able to undertake a range of research methods and techniques.</i></p>	<p><u>KS 5 Intent (Btec)</u></p> <ul style="list-style-type: none"> Develop analytical and evaluative skills Develop research skills Effectively interpret data to make valid judgements Research and apply understanding of real businesses in order to recommend and justify decisions Present balanced arguments Gain confidence in giving presentations, preparing business reports, and interacting with employers Gain confidence in participating in group and paired debates/discussions
<p><u>Curriculum Implementation</u></p>	<ul style="list-style-type: none"> Use of real-world issues facing various types of business Presentations by students and guest speakers Independent research into businesses and the factors for their success Debates, group and paired, synthesis and interpretation of data and trends Group presentations Portfolio development, evidence recording, and report-writing Visits/trips to local businesses.
<p><u>Curriculum Impact</u></p>	<p>Assessed through:</p> <ul style="list-style-type: none"> Student outcomes Termly data analysis through Alps connect and MLO grades Department/HOF meeting minutes KS 5 uptake SEN/PP tracking data Summative/Formative assessment <p>Strong Impact if:</p> <ul style="list-style-type: none"> Excellent outcomes at KS5 (results) Strong uptake of Business at KS5 Students progressing on to study Business/Economics related courses in further education or degree apprenticeships Students pursuing business related employment Excellent behaviour in lessons and attitude to learning All students accessing curriculum (differentiation)