

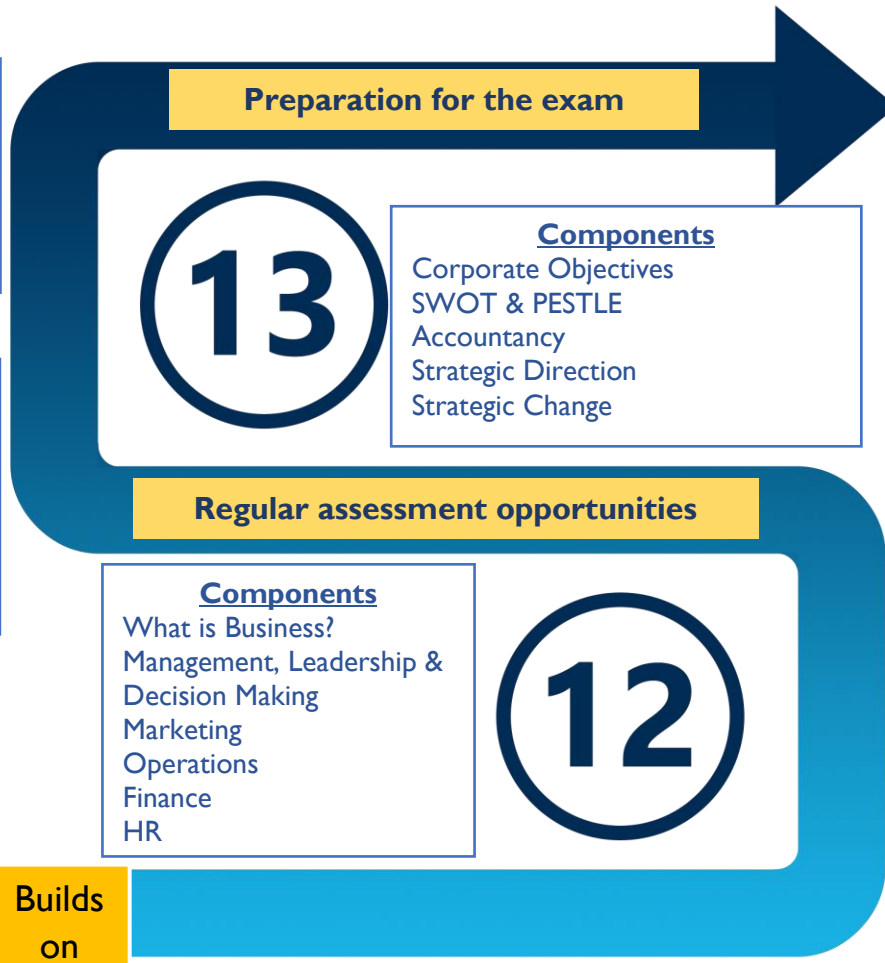
# KS5 Curriculum Journey

## Business



**Next Steps**  
Apprenticeships  
Employment  
University

**Skill for Life**  
Literacy  
Numeracy  
Oracy  
Communication



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**Components**  
Corporate Objectives  
SWOT & PESTLE  
Accountancy  
Strategic Direction  
Strategic Change

**Regular assessment opportunities**

**Components**  
What is Business?  
Management, Leadership &  
Decision Making  
Marketing  
Operations  
Finance  
HR

**12**

**Skills and Knowledge Building**  
Knowledge  
Application  
Analysis  
Evaluation

**Builds on**

**Career Ideas**  
Management  
Accountancy  
Law  
Entrepreneur  
Actuary  
Banking

**Builds On**  
English, History, P&R: Essay writing skills, using Case Studies  
  
Maths, Science: Calculating data, interpreting data

**Grade Criteria**  
5 in GCSE Maths  
5 in GCSE English

