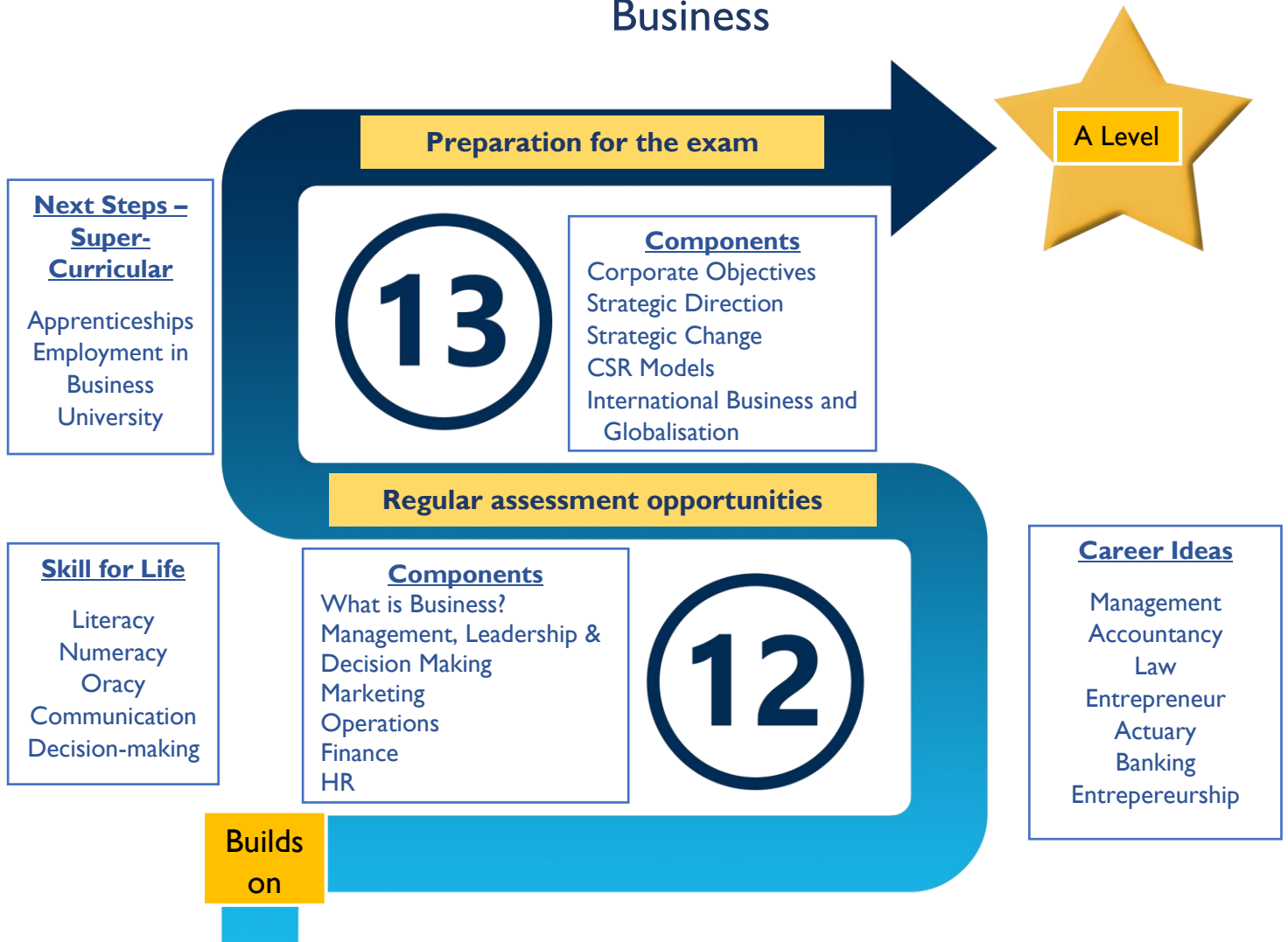


KS5 Curriculum Journey

Business



Builds On – Cross-Curricular

English, History, P&R: Essay writing skills, using Case Studies
 Maths, Science: Calculating data, interpreting data. History of business concepts and ideas
 Economic literacy – statistics.
 Psychology of buyer behaviour and competition

Entry Grade Criteria

5 in GCSE Maths
 5 in GCSE English

Skills and Knowledge Building

Knowledge of Business theory
 Application of Business concepts
 Analysis of Business data and case studies
 Evaluation – Business solutions and recommendations



