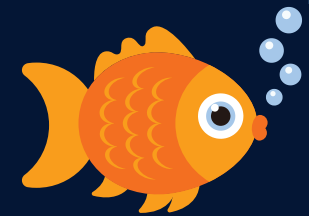
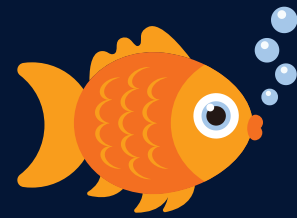


Career bubble





Meet The Founder: **Sarah King**

- Experience with global recruitment company helping people get hired across multi levels of seniority, roles and industries
- Been offered every job I ever interviewed for
- The chosen one out of 100's Competitive Graduate Hiring Process
- Managed recruitment processes and interviewed lots of people.

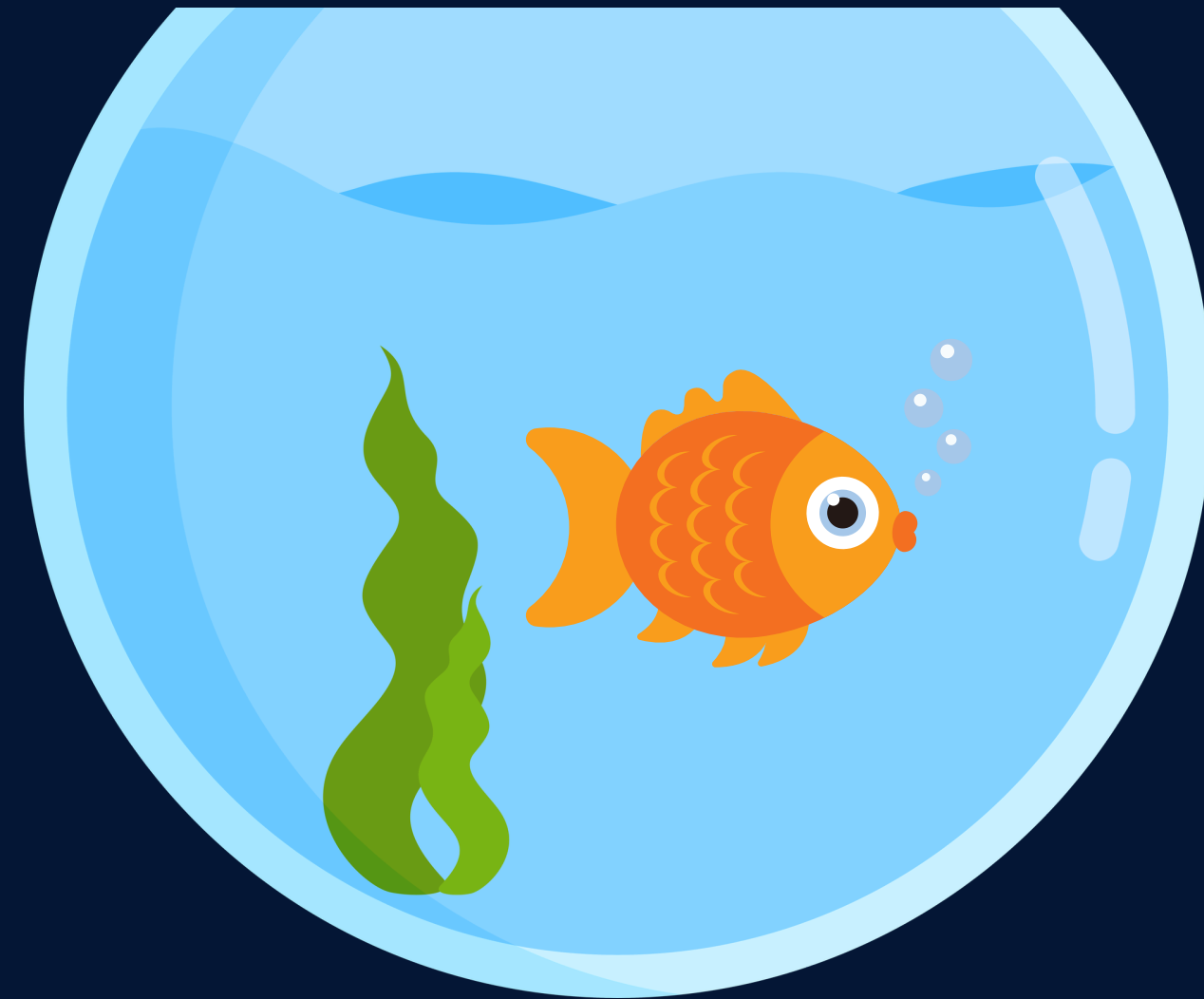


Welcome: **Aim Of Today**

TO TEACH YOU AN EFFECTIVE JOB SEARCH STRATEGY
TO HELP YOU **STAND OUT** & GET HIRED



Some of you might know **exactly what you want to do**



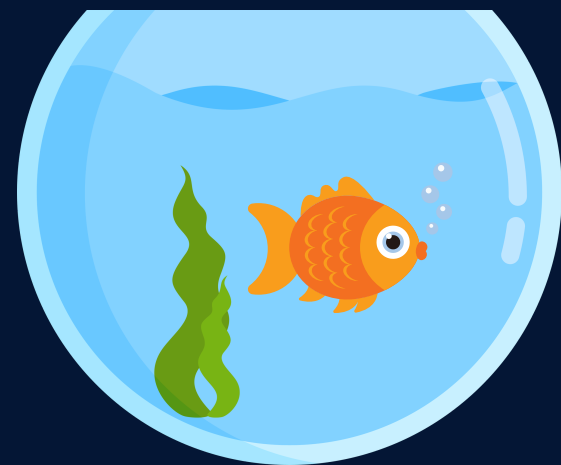
Some of you might be struggling to **decide what to choose**



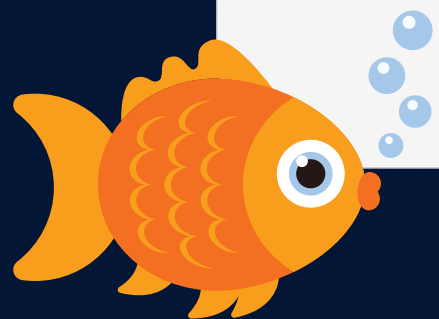
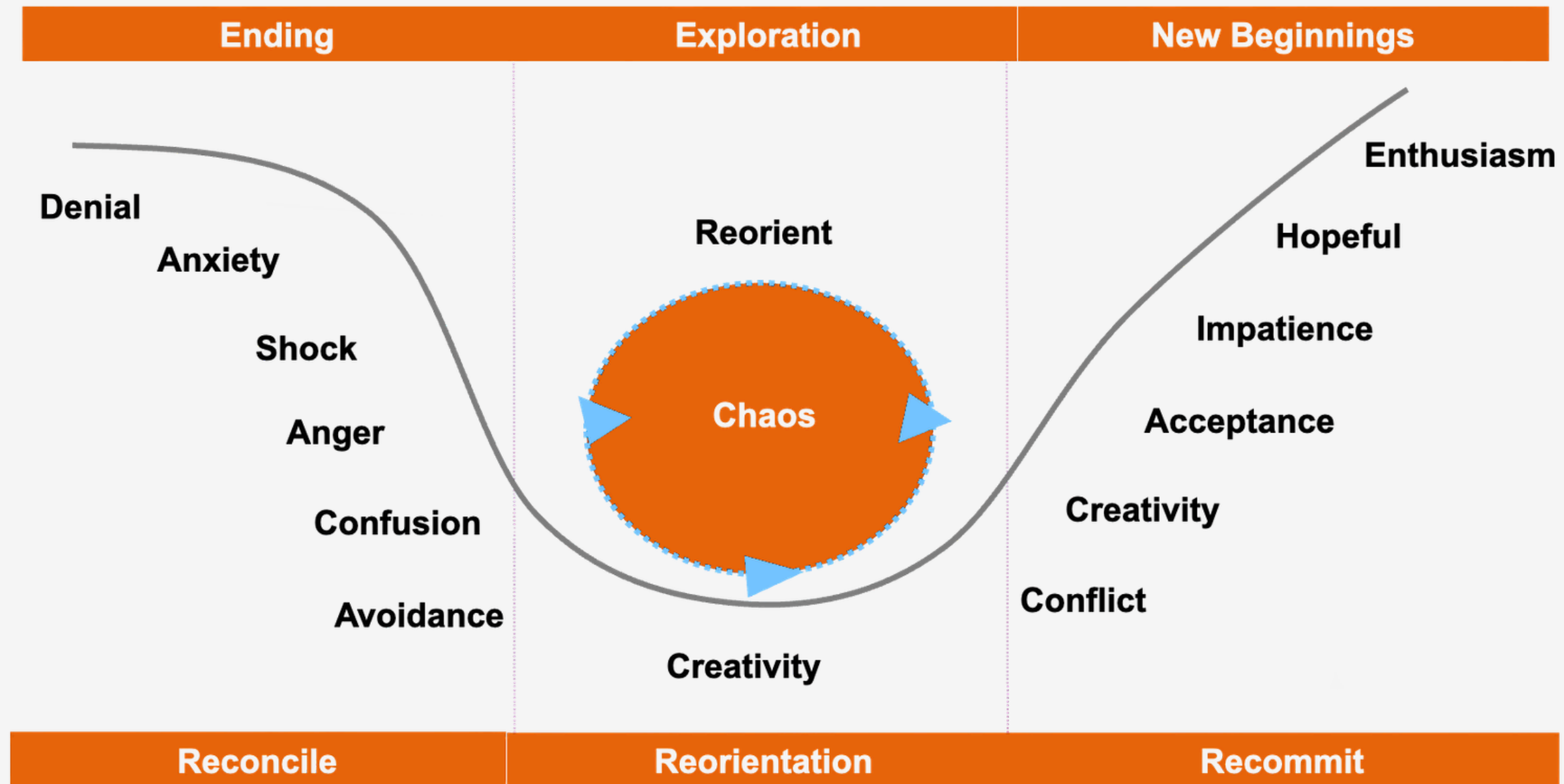
Some of you have **absolutely no idea**



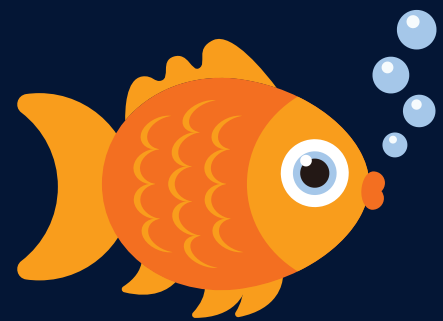
Which one are **you**?



Navigating Change - The **Change** Curve

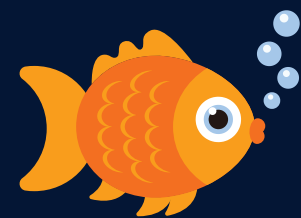


A **plan** & to **feel confident** about the **decisions** you are making and the **direction** you are going



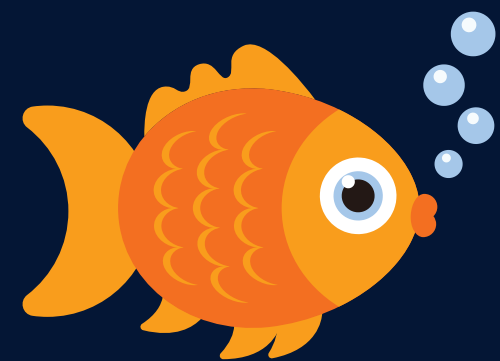
The Fish Tank Formula

A Simple 3-Phase Job
Search Strategy



CLARITY

**CHOOSE THE JOB
THAT WORKS FOR
YOU.**



Start investing now 😂🤔 14:01

I as you know, I love a good journal prompt 🤔

I would tell myself to sit down quietly with a pen and paper, and ask myself...

What is the best thing for ME?

Without avoidance or doubt, what is it that I truly want?

And... what is the best advice I could give myself right now.

You can have more than one career.
How many of us are on our second careers 14:10

Lastly, try lots of things. I've got the most enjoyment and satisfaction when I've scrunched up one job that I thought was THE job and jumped into something else. It doesn't mean anything other than you're going to try something new, and from new things you never know where that path may lead you. Every interaction, every choice, is a step towards something, and it's all part of the journey, so enjoy it. 14:51

Decide what you like doing. And work towards being the best person at that in the whole country. Never let anyone tell you you can't do it and never let anyone belittle you or undermine you. Tell yourself everyday when you put your first foot on the floor. 'Today is going to be great. I'm going to have fun and I'm going to be awesome.' 15:41

I would ask them to imagine themselves in 20 years time and what they would like to be doing how they would like to be living and of course, loving.

Someone said - ABC
Any job
Better job
Career job

This is a well known speech by Tim Minchin which you may know. Mine, for most of us find what you are good at; academic, sport, social, beauty, music, business, art, caring for others, making them laugh- do you need structure in your life or want freedom - are you motivated by money, familiarity, security or injustice- do you want to travel or stay put. I am going off on a tangent now but I think that the three big decisions are your partner, your job and where you live.

I asked for some advice...

Don't do what you love, try to make as much money as possible 14:03

Don't be in a rush and stick to what you love 13:07

I'd say do something at uni, if you're going, that you find interesting and enjoy. It may even be better to learn a trade where you're not easily replaceable by AI. The time to specialise is when you're doing a grad scheme or something of that ilk. 09:26

Also not to compare yourself to others as some people take longer to find their thing. 09:27

For me it's simple.
Follow your dreams.
Ask silly questions.
Don't interview for stuff just cos your mates are.
It ain't all about money.
But money does help if like me you collect the finer things in life 14:16

Hi Sarah, think I would emphasise the importance of human behavioural skills whatever career they have. This put me in a good place when I started working. Things are much different now in terms of technology but what's happened in my experience is a generation now, many of whom struggle to communicate and build relationships in person. This will matter more than ever in a future assisted by AI.

Personally, I would have advised myself to get to know who I am, what I stand for and what I am passionate about and to always listen to my gut! Seek out a mentor or mentors of all ages for guidance and always be curious - I had some of this without realising the value at the time. Hope that helps x

12:41

My advice would be that even when something has not gone the way you had planned or hoped, there's always a lesson in it if you are open to learning. These moments, where it's more challenging or you're facing disappointment, are often the points where you realise what you're capable of and what is important to you.

Secondly, I would tell myself that you're often far more capable than you ever give yourself credit for. With the world and the pace of change, keeping a really open mindset to what is new and being open to opportunities can lead you to try fantastic things and embrace new challenges. I think that's especially important for sixth formers today, as the marketplace and workplace are evolving at such a fast rate of change. Change is constant, so feeling comfortable with that is probably one of the greatest skills.

1.) understand the value of money. Understand, how to save and how to spend

2.) do not get hung up on university. Sometimes More beneficial to do work experience followed by apprenticeship

3.) Follow a career in an area that you are interested in.

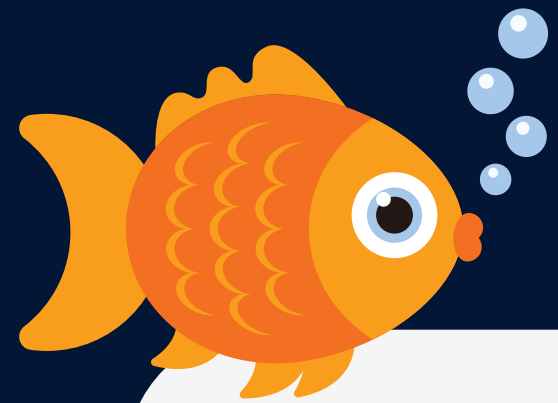
4.) create boundaries with your employers and colleagues

5.) Do not continue to people please and let people take advantage

6.) Be kind, everyone has good and bad days

12:34

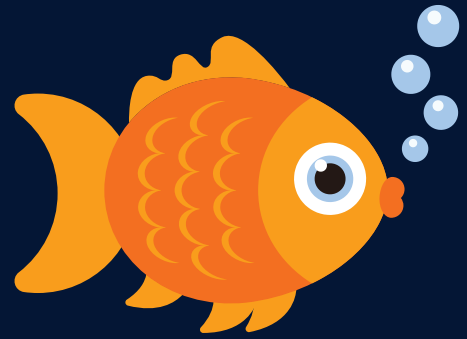
Overwhelming right...?



CREATE YOUR CAREER BUBBLE

- Interests & Enjoyment
- Purpose & Meaning
- Strengths & Talents
- Personal Motivations
- Growth & Challenge
- Team & Culture
- Leadership Style
- Working Style
- Pace & Pressure
- Lifestyle Fit
- Financial Considerations
- Education/Entry
- Location
- Job Future Security
- Flexibility & Freedom

that works for you now (use AI for job title and industry)

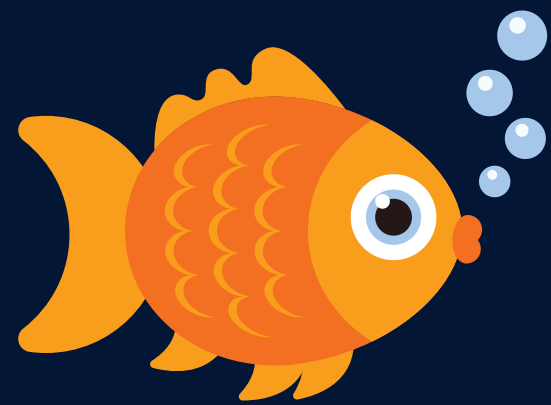


Clarity comes from speaking to people you value & doing your own research:

- Talking to friends
- Talking to family
- Talking to teachers
- Talking to Mentors

And taking action.

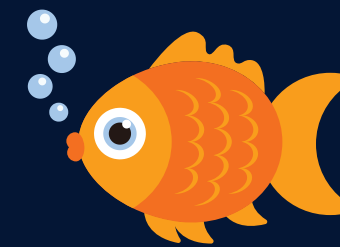
**Be Brave, Back Yourself &
Make A Decision**





NO WRONG DECISIONS

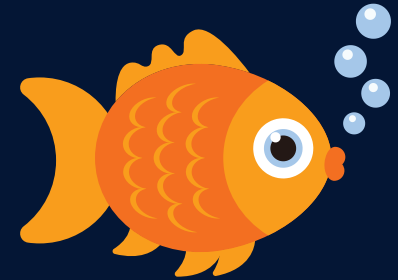
JUST LEARNING OPPORTUNITIES



Career bubble

CREATE

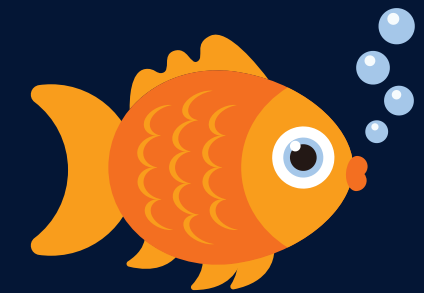
**CREATE A TARGETED
CV, LINKEDIN
PROFILE & TARGET
COMPANY LIST**



Career bubble

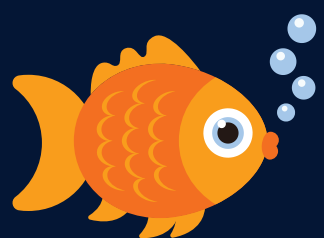
Stand Out CV TOP TIPS

- **Tailor each CV** to every application
- Applicant Tracking Systems (**ATS**)
- **Quality** Over Quantity
- **Apply Direct** To Company where you can
- Get **industry specific** feedback from someone
- **Use AI as a tool** not do it for you
- CV is a **marketing tool** - Strengths, Skills, Personality
- **Don't rely** on CV's and online applications



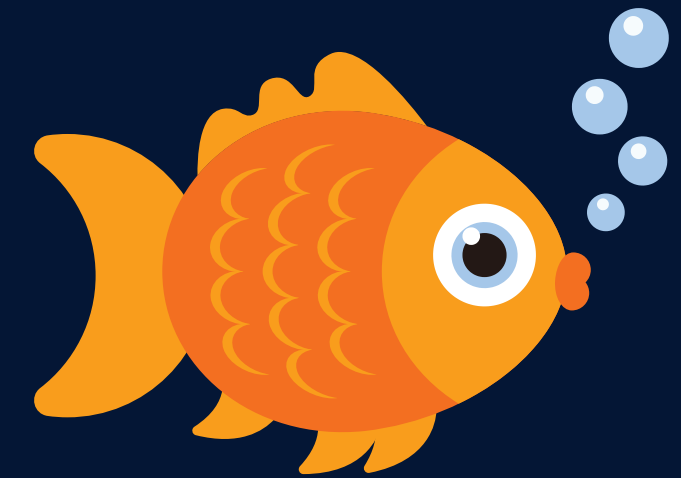
Stand Out & Target Companies

- Accessing the **Hidden Job Market** - Don't wait for job boards - apply before role advertised.
- Use **AI to create a list** of companies in your location and industry “ Give me a list of companies in **Wiltshire** in the **hospitality industry**”



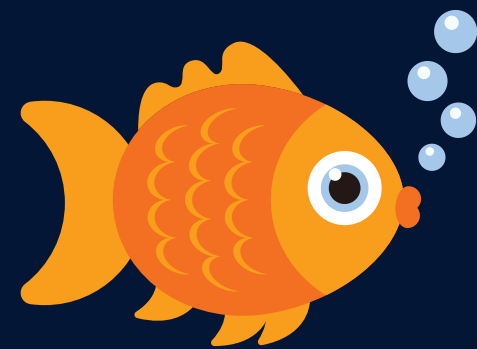
Stand Out **LinkedIn** Top Tips

- **Follow** companies/events
- Connect with **Hiring Managers**
- Connect with **people you know**
- Connect with **recruitment agents**
- Start becoming a **'Top Voice On LinkedIn'**
- **Professional** Photo & banner
- Always keep LinkedIn **networking LIVE**



CONNECT

**START CONTACTING
PEOPLE & BUILDING
RELATIONSHIPS**



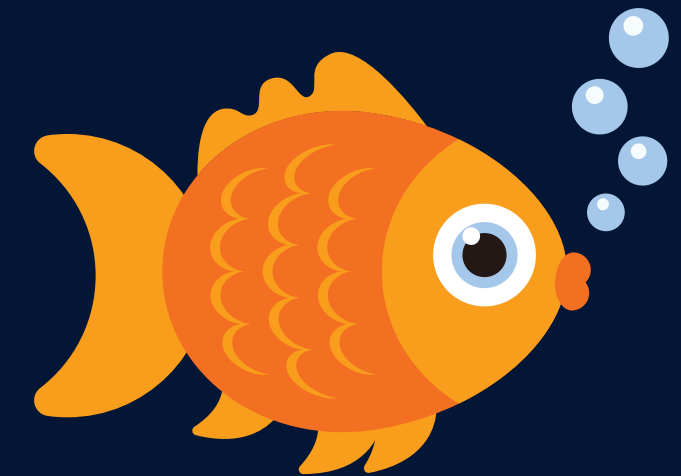
Career bubble

STAND OUT BY **NETWORKING**

FRIENDS

TEACHERS

RELIGION

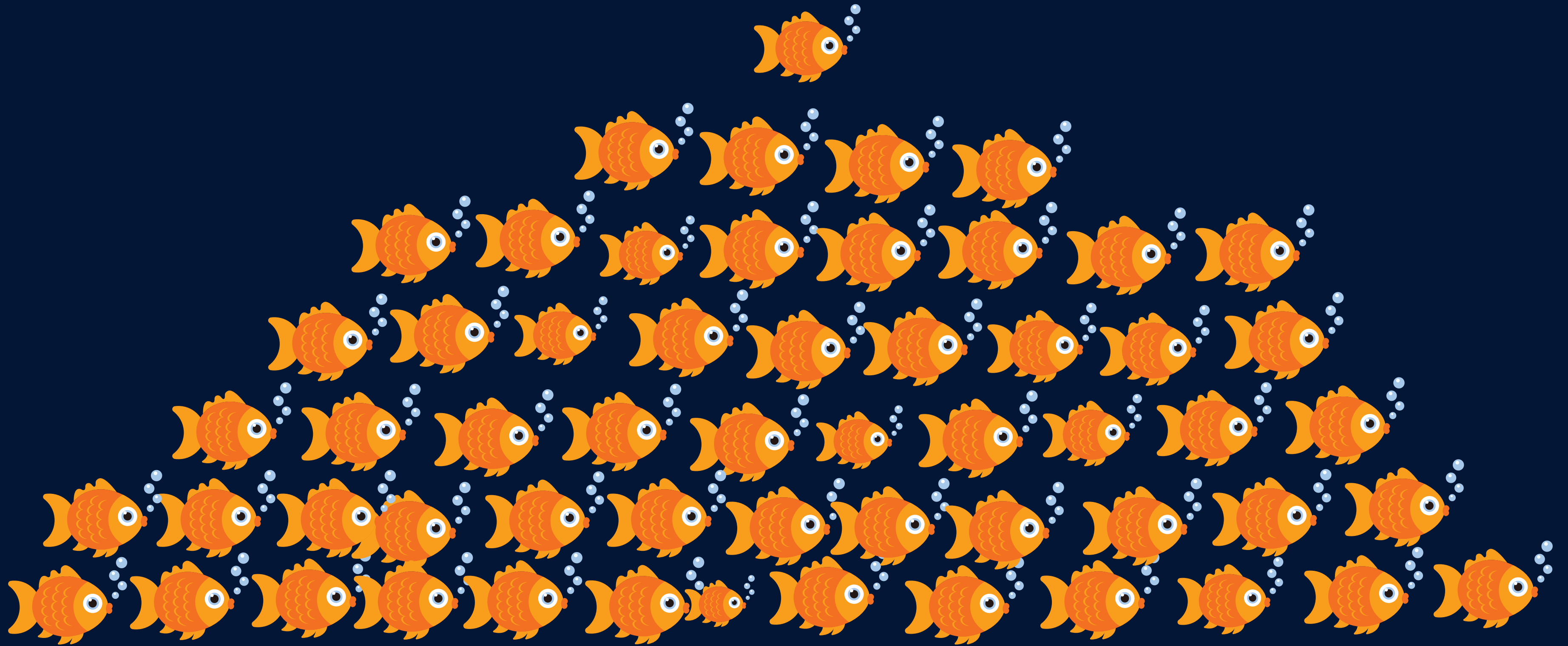


FAMILY

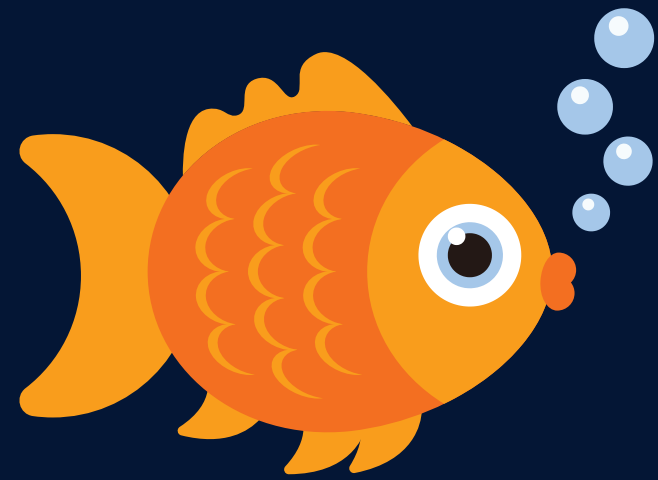
COACHES

CLUBS

MENTORS



**MOST OF THE PEOPLE I HAVE SEEN OVER THE YEARS HAVE BEEN
HIRED THROUGH PEOPLE THEY KNOW**



HOW DO I **STAND OUT?**
PEOPLE GET HIRED FOR 2 REASONS

**Qualifications &
Experience**

**Character &
Personality**

Join Clubs

**What are your
interests?**

**What are your
hobbies?**

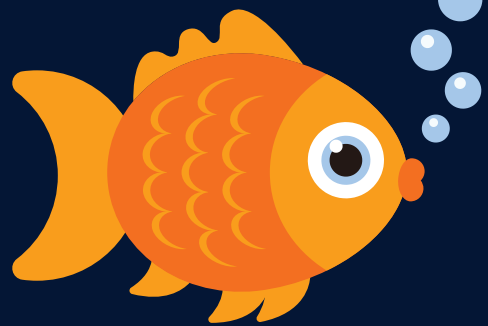
**What do you
do fun?**

**Be Yourself & Find
Your Place Through
Finding Your People**

**Volunteer
Work**

**Look after
your
wellbeing**

**Go On
Adventures**

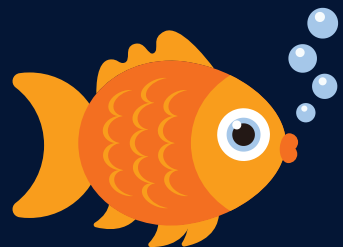


The Fish Tank Formula

What area do you need to work on?

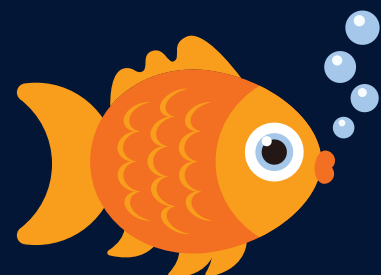
CLARITY

CHOOSE THE JOB
THAT WORKS FOR
YOU.



CREATE

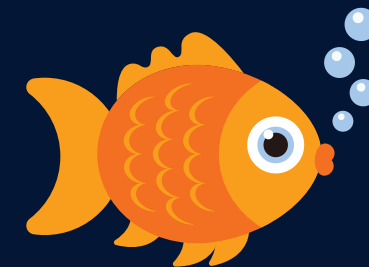
CREATE A TARGETED
CV, LINKEDIN
PROFILE & TARGET
COMPANY LIST



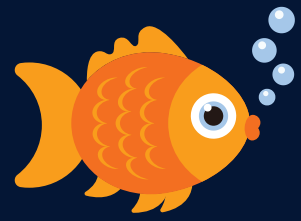
Career bubble

CONNECT

START CONTACTING
PEOPLE & BUILDING
RELATIONSHIPS



Career bubble



NEXT STEPS...

- What area do you need help with?
- Who Can You Speak To For Help?
- Get In Touch

SARAH KING | THE JOB SEARCH NETWORK

THANK YOU



